

Summary Demographic Statistical Report

Course Number Begins COCRSE = "0" & .NOT.

All Source List Codes	# of Names *(Nose Count)	**Total Registrations (from these names)					\$ paid	Average Course Fee	
		%	Count	%	Ct/Web	%		Fee	
Catalog received by mail	2	6.6%	9	7.2%	4	44.4 %	\$1375	5.4%	\$152.78
Don't know	2	6.6%	8	6.4%	6	75.0 %	\$1125	4.4%	\$140.63
Highway Billboard	1	3.3%	3	2.4%	2	66.6 %	\$445	1.7%	\$148.33
Internet Surfing	18	60.0%	75	60.4%	55	73.3 %	\$15609	61.8%	\$208.13
Referred by a Friend	7	23.3%	29	23.3%	21	72.4 %	\$6697	26.5%	\$230.93
Totals	30		124		88		\$25251		\$203.64

*If Sort Criteria is a NAMES data field

** If Query has a reference to Course or Registrations

The total names (in summary) is the # of unique people in the entire report

Ct/Web = % of Registrations in the count that were from Web